



10 Really Simple Strategies to Get Your Business Growing NOW

- G** **Guide** your organization to success with a PLAN!
- E** **Enhance** working relationships – talk to your employees, customers, and suppliers regularly. Make sure you know what’s going on!
- T** **Take** advantage of no/low cost social media opportunities available to you!

- G** **Generate** strategic alliances to add value for your customers and prospects!
- R** **Review** your corporate identity and brand, online and off.
Are you “walking the talk”?
- O** **Organize** a fundraiser, event, or celebration. Share your passion!
- W** **Write** a blog, newsletter, article, or book!
- I** **Improve** your selling skills.
- N** **Network**, network, network.
- G** **Give back** – volunteer your time and expertise!

Now that you understand the strategies, use the worksheet that follows to implement your ideas:

Get Growing Worksheet

Strategy 1

Guide your organization to success with a Plan!

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 2

Enhance working relationships – talk to your employees, customers, and suppliers regularly. Make sure you know what's going on!

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 3

Take advantage of no/low cost social media opportunities available to you!

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 4

Generate strategic alliances to add value for your customers and prospects!

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 5

**Review your corporate identity and brand, online and off.
Are you “walking the talk”?**

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 6

**Organize a fundraiser, event, or celebration. Share your
passion!**

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 7

Write a blog, newsletter, article, or book!

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 8

Improve your selling skills.

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 9

Network, network, network.

Target completion date:

Responsibility:

Thoughts and ideas:

Strategy 10

Give back – volunteer your time and expertise!

Target completion date:

Responsibility:

Thoughts and ideas:

We hope that you've enjoyed this information and found it helpful. We welcome your feedback. Write a [review](#). Do you need more help with planning? See our planning tools [here](#).

You may also want to [subscribe](#) to monthly Marketing Moments chock full of even more hints and tips for effective small business marketing.

With a marketing smile,

Wendy